
**Skill Of Public Speaking Lab for Islamic Finance Management Study Program
Students, IAIN Parepare**

Darmianti Razak¹, Hajrawati², Musmulyadi³

IAIN Parepare

darmiantirazak@iainpare.ac.id¹, musmulyadi@iainpare.ac.id²

(*) Corresponding Author

Artikel Info : Diterima : 30-03-2023 | Direvisi : 02-04-2023 | Disetujui : 02-04-2023

Abstract

During the training, the participants always arrived on time and were very enthusiastic in listening to the explanations from the servants. The participants were also very active in the discussion sessions and asked lots of questions.

They are very aware that the ability to speak public is very useful for them, not only for their daily lives but also to help improve their presentation skills on campus.

The result of this student-based service is giving birth to a public speaking community not only at the faculty level but also at the institute level.

Keywords: *public speaking, campus, institut*

INTRODUCTION

Public Speaking or more commonly referred to as public speaking skills is one of the skills that must be possessed in today's global era, especially if you are a student (i). Public speaking (public speaking skill) is the ability to speak in front of many people, both in closed and open spaces. Public speaking is very important to have in today's global era. Why is that? With the development of the times and technology that is so fast now, we have to compete to improve our quality. Not only that, with the MEA (ASEAN Economic Community), which makes competition in the world of work even tighter because we will not only compete with people from our own country, but foreigners will also enliven the job market in our country. For this reason, upgrading knowledge, technology and skills is mandatory for us so that we can achieve job opportunities and a better future.

PROBLEM IDENTIFICATION

The importance of having public speaking skills bAgi students is something that is necessary noticed. When yawning pcollege education, of course plearning about Public Speaking

is something major. This is important when you want to do a presentation do the job, get involved in the community during KKN, and others.

Public Speaking is not about just bpublic speaking but more deepen how deep ethics bpolite and polite in acting highly relevant to Tiglen IAIN Parepare ie "***Malebbi Warekkadana makkiade' ampena***". Everything is clear will be very important for conducted. State Islamic Religious Institute Parepare especially the faculty of economics and bIslamic business itself is a campus located in a strategic area, pproductive, as well as providing convenience to develop properly. The presence of wis for the development of Public Speakingcan motivate students to be superior and berprestasi.

Observing the explanation above, it is necessary to hold development*Public Speaking* both through training and regular assistance for students of the Faculty of Islamic economics and business, especially the Islamic financial management study program. By holding this community service based on research (students), it is hoped that it will be a useful activity for students of Islamic financial management so that they can have more open and broad insights and can increase their knowledge and skills in terms of speaking and communicating well in public. In addition to the above objectives, through this service it is also hoped that there will be a sustainable reciprocal relationship for the benefit of future institutions, especially in the development of Islamic financial management study programs

IMPLEMENTATION METHODOLOGY

Empowerment Implementation Method as follows

1. The problem of low student interest in learning*public speaking* (speech) will be solved by designing a training program*public speaking* with an interesting method involving various activities such as games, and meaningful practices with a student centered learning approach.
2. The problem is the lack of human resources capable of providing training*Public Speaking*, will be solved by providing training to Partners, namely students of the Islamic Financial Management Study Program, Faculty of Islamic Economics and Business, IAIN parepare.
3. Problems regarding training*Public Speaking* Incidental incidents will be overcome by presenting resource persons

sources who are experts in their fields who already have certificates*Public Speaking* to train students of Islamic Financial Management Study Program, Faculty of Islamic Economics and Business, IAIN parepare, in this case as Partners

RESULTS AND DISCUSSION

This section presents the results of the training activities *Public Speaking* for students of Islamic financial management study program which took place 4 times with a total number of 60 training participants and all of them were students of IAIN Parepare Faculty of Islamic Economics and Business.

Servants prepare everything related to this training, starting from the place, infrastructure, training materials, practice materials, evaluation and practice as well as service certificates for participants.

At the first meeting, the session was divided into 2 sessions with a duration of 2 hours for each session. In the first session, the servants gave *ice breaker* in the form of exciting games to break the ice first. In this session the servants distributed training materials and stationery for the participants. In the second session at the first meeting, participants were directed to fill out a questionnaire with questions about *Public Speaking*. After that it is given *pretest* in the form of each training participant being required to make a short presentation about themselves in a maximum of 3 minutes. This activity aims to determine initial abilities *Public Speaking* the participants before they are given the training materials. Due to the large number of participants and time constraints, the evaluation could not be carried out immediately after all presentations were finished. After the meeting was disbanded, the servants began to discuss the presentation they had witnessed earlier so they could give it comments and draw conclusions on the appearance of participants.

In the second meeting, the servant evaluates the results of the participants' presentations. The servant conveys the findings obtained from the results of the presentation then gives directions about the strengths and weaknesses of each each participant during the presentation. The servant also said that after the training was completed, a re-evaluation would be held and the results of the initial evaluation would be compared with the final evaluation. Of course, the servants hope that there will be changes and progress from each participant after this service is complete after the initial evaluation session was completed, the servant began delivering material.

The material presented is:

1. Definition *Public Speaking*
2. Tips and tricks to become a good speaker

3. Challenges faced
4. Myths and Facts *Public Speaking*
5. *Fear Management*
5. *Building Chemistry*
6. *Do and Don't in Public Speaking*

At first the servant prepared the training *Public Speaking* in English but changed it to Indonesian at the request of the student. This is because most of the students cannot speak English actively. Therefore, the servant changed the training material. Although some of the training topic titles are in English, the content and method of delivery are in Indonesian.

After delivering the material, the servant opened a discussion and question and answer session which aims to provide opportunities for participants who have questions or there are things that are not understood during the delivery of the material earlier.

At the next meeting, namely the third meeting, the servant again presented the material and discussed with the participants. In this session the servants also gave directions and provisions for the final presentation which was held at the fourth meeting or the last meeting. In this session, many questions arose regarding the technical presentation and assessment system.

At the last meeting, the participants conducted a presentation simulation and in this session they exerted all their abilities and added the knowledge they had gained through the training. *Public Speaking* at the previous meeting. And as the closing of this training event, the servant re-evaluated the appearance of the participants.

Since the first day, this training received a very good response from all participants. During the training, the participants always arrived on time and were very enthusiastic in listening to the explanations from the servants. The participants were also very active in the discussion sessions and asked lots of questions.

They are well aware of that ability *Public Speaking* very useful for them, not only for their daily life but also to help improve their ability to make presentations on their campus.

CONCLUSION

Since the first day, this training received a very good response from all participants. During the training, the participants always arrived on time and were very enthusiastic in listening to the explanations from the servants. The participants were also very active in the discussion

session and asked lots of questions

questions asked.

They are well aware of that ability *Public Speaking* very useful for them, not only for their daily life but also to help improve their ability to make presentations on their campus.

It is hoped that this dedication will contribute to the development of teaching techniques *Public Speaking* for students of Islamic financial management study program and it is hoped that this service will contribute to student members so that there is an increase in understanding and knowledge in public speaking. After attending the training, the trainees proved to be more confident in speaking in public because they understood better the procedures for speaking in public.

REFERENCES

- Bachorowski, Jo-Anne. 2011. *Vocal Expression and Perception of Emotion*. Tennessee:Department of Psychology, Vanderbilt University
- Barbara Diggs-Brown (May 15, 2011) *Strategic Public Relations: Audience Focused Practice*, 1st ed.: An Audience-focused Approach. Cengage Learning. Diakses pada 29 Februari 2016)
- Bonano, Gilda. 2009. *Body Language Mistakes: Gestures, Movement, Posture & Facial Expressions*. Stamford, CT and Florham Park, NJ: Confidence. Influence. Success. (Diakses pada 29 Februari 2016. <http://www.gildabonanno.com/Pages/BodyLanguageMistakes.aspx>)
- Cutlip, Scott (1994). *The Unseen Power: A History of Public Relations*. Lawrence Erlbaum Associates. [ISBN 0-8058-1464-7](#).
- Egan, Ellen. 2010. *How does body language affect public speaking?*. US: My Public Speaking Skill (Diakses pada 29 Februari 2016) <http://mypublicspeakingkills.com/talkingpoints/165/how-does-body-language-affectpublic-speaking/>)
- Graham, Robert. 2006. *The Voice Is Mightier Than The Pen: Making the Most of Your Speaking Voice*. US: My Public Speaking Skill (Diakses pada 29 Februari 2016) <http://mypublicspeakingkills.com/talkingpoints/165/how-does-body-languageaffect-public-speaking/>)
- Krishnamurthy Sriramesh; Dejan Vercic (September 10, 2012). [The Global Public Relations Handbook](#), Revised Edition. Routledge. p. 994. [ISBN 978-1-135-84554-4](#). Retrieved July